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## E-Commerce and Freelancing Session Jashn-e-Iqbal'23

**Youth Empowerment Society (YES)** is, non-profit, non-sectarian & non-political youth organization that works on capacity building & promotes patriotic Culture by developing youth leaders. YES, organized two Jashn-e-Iqbal, 2018-19, to reconnect the youth with our own treasured heritage. It was a massive hit - the Biggest Edu-infotainment program for Pakistan.

**Allama Iqbal** is unanimously recognized as a cultural icon and holds the cohesive force to bind the nation & Muslim world together. In this era of identity crises and polarization, Iqbal is amongst one of the few personalities which are dear to every single Pakistani regardless of their ideological or socio-political affiliation.

**Jashn e Iqbal:** It is the need of the hour to rejuvenate the youth with the roots of Pakistan that are found in the deep-rooted philosophy of Iqbal. Hence, we are organizing Jashn e Iqbal again this year with patriotic zeal and zest.

**Sessions** The variety of gatherings and activities that we are offering are unparalleled. We aim to bring the best speakers from around the globe. It will be a 03 days mega event with 70+ exclusive sessions and 200+ guests from all walks of life. This will be full of Patriotism, Knowledge, Fun, Edu-Infotainment, and Ideology of Iqbal.

### **E- Commerce and freelancing SESSION (Segment)**

**Segment Details;** The "E-Commerce and Freelancing Session" at our event is a dedicated platform for exploring the vast opportunities in the world of online business and freelancing. This session illuminates the dynamic landscape of ecommerce and freelancing, offering insights into starting, managing, and thriving in digital ventures. Attendees gain a deeper understanding of the evolving market trends, strategies for online success, and the skills required to excel in the digital marketplace.

**Activity Plan:** In this session, invited experienced e-commerce entrepreneurs and freelancers talk about their success stories and moderator will inquire about their challenges and barriers. Attendees would also have the opportunity to ask the panelists questions in a QnA session to seek advice and clarifications directly from experts.

**Audience details:** Invitation to the youth. It's an opportunity for attendees to recognize their inner potential, and learn how to overcome their challenges.

**Request** Being a **Citizen of Pakistan**, join this Patriotic cause by supporting us in our mega event "Jashn-e-Iqbal". Through this, you can help us ignite the flame of this nation's Love in the hearts of Youth.

**This session aims to empower attendees with the knowledge and tools to embark on their own digital journeys.** Being a Pakistani & a true Lover of our Soil/Motherland, Support "Jashn-e-Iqbal"

We **welcome** you to this spiritual and patriotic cause where we **can work for nation-building**. With the highest regards,



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**Irfan Butt**  
**President**

Youth Empowerment Society